



THRIVE

Point of Sale

The Easy Choice for Today's Small Retailers



Microsoft Dynamics

Replace your cash register and revolutionize your business with Microsoft Dynamics™ –Point of Sale.

Manage Your Store Better to Reduce Costs and Drive Productivity

Start fast with a solution that's easy to use.

- Get up and running quickly with intuitive wizards for installation, store setup, data import, purchase orders, inventory management, pricing updates, and more.
- Count on fast, automated installation for a wide range of hardware devices and peripherals, including magnetic stripe readers, scanners, cash drawers, and receipt printers.
- Quickly customize point-of-sale (POS) screens to meet your retail needs. Add custom buttons and images, display your store name and logo, and tailor screens with the graphics, fonts, and colors that work best for your business.
- Learn POS procedures in minutes with a familiar user interface that looks and works like Microsoft® Office programs.
- Simplify and speed training for new employees with online tutorials and the practice mode option.
- Gain peace of mind with 30 days of unlimited free support that helps ensure your system runs smoothly.

Connect retail and accounting processes with an end-to-end solution.

- Manage both your front-office retail operations and back-office accounting with a true solution suite: Point of Sale now includes Microsoft Office Accounting Professional 2007.
- Count on easy installation and setup that ensure all your business information is connected, current, and accurate.
- Gain a complete view of your business and make more informed decisions; detailed sales, inventory, and purchasing information flow automatically across your retail and accounting solutions.
- Save time and reduce manual data entry and errors with automatic information updates across both solutions.
- Manage cash flow and profitability in Microsoft Office Accounting with sales and financial reports based on up-to-date information.

- Expand your sales opportunities from the start: Microsoft Office Accounting 2007 supports PayPal payments, online invoicing, and eBay Marketplace selling.

Work easily with Microsoft Office and other solutions.

- Exchange information with Microsoft Office Word, Microsoft Office Excel®, and Microsoft Office Outlook®, including sales, purchase orders, and vendor information.
- Share reporting information with other programs, your accountants, and your suppliers in formats that include Excel, text, HTML, XML, or e-mail.
- Easily build a database that can grow with your business using Microsoft SQL Server™ 2005 Express Edition (included) or Microsoft SQL Server 2005 (available separately).
- Exchange sale data and inventory receipts with Intuit QuickBooks.

Enhance customer satisfaction with quicker, more accurate transaction processing.

- Process transactions quickly with bar code scanning, custom POS buttons, and an easy-to-use cashier touch screen.
- Give sales associates an easy and quick way to check prices, inventory availability, and stock location.
- Quickly tailor screens to provide convenient shortcuts to the function keys or department keys that cashiers use most frequently. You can even personalize screen location for left-handed or right-handed cashiers.
- Help ensure fast, worry-free card payment transactions: Point of Sale gives you the flexibility to maintain your existing banking relationships or select a new one from a wide range of supported banks.
- Verify check payments in real time at POS with support from First Data®, a leading merchant services provider.



Provide fast, professional customer service using the intuitive, customizable POS screen.

“Microsoft Point of Sale is a reasonably priced, easily navigated system that is designed to help the small retailer tender sales and get a handle on back-office management.”

– Mary Girsch-Bock, CPA Technology Advisor,
“POS Products Process More Than Sales Transactions”

Manage and Track Inventory Efficiently

Manage by the numbers using familiar and flexible stock and sales methods.

- Replenish top-selling items efficiently and get rid of slow-moving items so you can merchandise more effectively.
- View real-time inventory status such as quantity sold, on hand, on order, and more.
- Track serial-numbered items.

Eliminate manual inventory tracking.

- Eliminate time-consuming, paper-based tracking and help reduce errors for records management.
- Set reorder points and restocking levels to help eliminate out-of-stocks and overstocks.

The screenshot displays the Microsoft Dynamics Point of Sale software interface. The main window is titled "My Store" and contains several data tables and reports. The left sidebar shows a navigation tree with categories like Customers, Employees, Inventory, Departments, Discounts, Inventory Transfers, Item Receipts, Physical Inventories, Suppliers, Reports, Customer, Inventory, Miscellaneous, Sales, Cutoffs, Settings, and Transactions. The main content area is divided into several sections:

- Top Performer by Item:** A table showing the top-selling items with columns for Description, Quantity Sold, Sales, and Profit.
- Daily Sales by Department:** A table showing sales for different departments, with columns for Department, Today, and Month to Date.
- Daily Sales by Employee:** A table showing sales for different employees, with columns for First Name, Last Name, Today, and Sales.
- Top Performer by Employee:** A table showing the top-performing employees with columns for First Name, Last Name, Quantity Sold, and Sales.

The interface also shows a menu bar at the top with options like File, View, Inventory, People, Reports, Tools, Transactions, Settings, and Help. The status bar at the bottom indicates the user is logged in as Oliver Cox and the date is Friday, September 22, 2006 12:43 PM.

Use the "My Store" view to create up-to-date snapshots of your business information.

- Identify your best suppliers, negotiate the prices you want, and manage purchasing more efficiently with up-to-date vendor histories, detailed product information, and automated purchase orders.
- Receive inventory shipments at the register or in the back office.
- Track and pay bills for partial shipments with Microsoft Office Accounting or Intuit QuickBooks.

Build Loyal, Profitable Customer Relationships

Deliver professional service with a personalized touch.

- Improve transaction accuracy and increase customer confidence, encouraging repeat business.
- Provide customer-specific pricing and special discounts for frequent shoppers with automatic pricing tools.

The current report filter is:
(Transaction Time >= 9/1/2006 12:00:00 AM) AND (Transaction Time <= 9/30/2006 11:59:59 PM)

Item No.	Description	Quantity Sold	Sales	Profit
95002	Logo Gift Set	6.00	\$179.94	\$113.94
95000	Logo Caravel Mug	7.00	\$27.93	\$20.93
90011	Drip Coffee - Regular	5.00	\$6.25	\$4.25
90012	Drip Coffee - Decaf	3.00	\$3.75	\$2.55
50000	Muffin - Lemon Poppy Seed	2.00	\$3.00	\$2.50
90008	White Choc. Mocha	1.00	\$3.00	\$1.50
90009	Caramel Mocha	1.00	\$3.00	\$1.50
90004	Caffe Latte	1.00	\$2.60	\$1.35
90001	Cappuccino	1.00	\$2.10	\$1.00
50006	Sticky Bun	1.00	\$2.00	\$1.00
50002	Muffin - Bran	1.00	\$1.50	\$1.25
50005	Muffin - Pumpkin Spice	1.00	\$1.50	\$1.25

Increase sales and make better-informed business decisions with more than 30 interactive, real-time reports.

- Process credit and debit cards faster without card payment terminals and high transaction fees. Eliminating a card payment terminal at \$35 per month could save you up to \$420 per year!
- Acquire new customers and build loyalty by offering gift cards through support from First Data.
- Help ensure your store is “top of mind” for customers with custom receipts and bar-code labels displaying logos and promotional messages.
- Expand your reach into online sales by connecting Point of Sale with your Web site.

Spot sales trends easily and understand what customers want and need.

- Target customer preferences and create customer mailings based on buying preferences and purchase histories.
- Remind cashiers about up-sells and cross-sells so they can mention them during transactions.

Make Confident Decisions That Can Enhance Profitability

Increase sales and make better-informed business decisions with easy-to-use reporting options.

- Create up-to-date snapshots of your business with the customizable My Store view, including at-a-glance displays of important reports.
- Analyze current, detailed data with more than 30 interactive, real-time reports, including best-selling items; most productive employees; detailed sales history by cashier, department category, or supplier; and more.
- Identify sales trends in every department or category.
- Evaluate operations and financials, track results from sales and ad campaigns, and set and monitor business policies.

Learn more at www.microsoft.com/pos.

Gain more control over employees, purchasing, and cash management.

- Role-based task pads make it easy to assign role-based user views and control access to sensitive information, reducing the need for you to be on site at all times.
- Track returns efficiently and help reduce shrinkage, false returns, credit card fraud, and unauthorized discounts.
- Track employee actions at the POS to help improve productivity.
- Track employee hours using the integrated time clock, export information for use in payroll systems, and compare hours with sales patterns to better predict staffing needs.

Purchase Complete Software and Hardware Bundles

Point of Sale works with a wide range of computers and OPOS (OLE for POS)–compatible peripherals. If you're looking for an all-in-one solution, you can easily purchase a complete hardware and software bundle, from leading technology and financial services providers, for as low as \$2,499 with flexible financing options.

Solutions for Multi-Store Retailers

Choose the solution that drives your business success today and protects your IT investment into the future. For the multi-store enterprise focused on significant growth, Microsoft Dynamics Retail Management System (RMS) offers a customizable, flexible solution that meets today's demanding business needs. For more information about Microsoft Dynamics RMS, visit www.microsoft.com/msrms.

System Requirements

- PC with Pentium® III 1.2 GHz or faster processor (2.4 GHz recommended)
- Microsoft Windows® XP Professional with Service Pack 2 or later, Microsoft Windows Vista™ Business or later, Microsoft Windows Embedded for Point of Service 2003
- Microsoft SQL Server 2005 Express Edition (included)
- At least 512 MB of RAM (1 GB recommended)
- Approximately 1.5 GB of available hard-disk space for the Point of Sale program and files; hard-disk usage will vary depending on the configuration of Point of Sale and the location of database files
- CD-ROM drive
- VGA (800 x 600) or higher-resolution monitor
- Microsoft Mouse or compatible pointing device

Learn more about Microsoft Dynamics – Point of Sale

Learn more about the benefits of using a flexible, affordable solution designed for retailers like you.

WEB: www.microsoft.com/POS

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Microsoft

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