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Microsoft Spotlights:

D-Innovators

RETAIL BUSINESS/APPLICATIONS EXPERTISE

- Integrated store operations
- Supply chain management
- Electronic commerce
- Innovative POS hardware and software solutions
- Project and portfolio management
- Business intelligence and collaboration

TECHNICAL STRENGTHS

- Integrated store operations
- Microsoft® Certified Partner
- Project management
- Portfolio management
- Market research and business intelligence
- Sales forecasting and merchandise replenishment
- Customer relationship management
- Wireless and mobile retail solutions
- RFID and scanning technologies

BUSINESS BENEFITS

- Solutions customized to the needs of each business
- Inventive new ways to access and harness enterprise information assets
- Focused, dependable support as needs change and the business grows

D-Innovators is a Microsoft® Certified Partner with nationwide reach. Its team of retail and IT veterans work collaboratively to develop highly focused solutions based on their clients needs. As implied in its name, the company emphasizes well-proven strategies for retail business innovation. This effort encompasses business analytics, e-commerce, portals, project management, supply chain, and POS technologies.

For the past year, D-Innovators has placed greatest emphasis on Microsoft Business Solutions Retail Management System. After many years of providing a complete range of IT services to the retail field, D-Innovators management realized that Microsoft Retail Management System embraces most core retail system needs. In conjunction with Microsoft Business Solutions–Great Plains, the two form a solid technology core for small and mid-sized enterprises.

Company Focus

D-Innovators views its services as a way to empower the small retailer to compete effectively with larger competition. Through Microsoft Retail Management System, it can offer many of the capabilities of high-end POS products that nationwide chains leverage to improve customer service and lower shelf prices. Harnessing this software, smaller stores gain purchase order, inventory management and profitability tracking capabilities. Thus equipped, they can position themselves for growth despite the presence of aggressive competitors.

Attention to Details

Many of D-Innovators' retail customers deal in specialty items such as stamps, antique cars and a wide range of other niche markets. Selecting and tailoring the right retail and operations management system for your own retail enterprise can take the pain out of managing your business and help you improve your revenue stream, customer service, and overall organizational efficiency.

Our mission is to collaborate closely with you to help your company formulate, design, build, integrate, and manage innovative solutions that let you effectively respond to the challenges of today's rapidly changing business environment. D-Innovators chose the Microsoft solution because its broad framework encompasses nearly every retail need and is easy to customize to meet the specific challenges of specialty businesses.

BUSINESS MISSION

D-Innovators employs a collaborative approach to helping clients implement a variety of infrastructure solutions to cost-effectively support their retail goals. Its mission is to design, build, integrate, manage and formulate innovative solutions that help retailers respond to the challenges of today's rapidly changing business environment.

Revitalize your retail business and harness the latest technology to fit your specific needs today. Make your enterprise more versatile tomorrow by integrating and customizing Microsoft Retail Management System into your business model. We offer a collaborative deployment approach in working with you to plan and implement Microsoft Retail Management System Store Operations and/or Headquarters in your organization. We can help you to design an innovative, cost-effective solution that not only improves your store operations, but also provides a quick return on your investment.

In summary, the right retail and operations management system takes the pain out of managing retail and improving its revenue stream. D-Innovators experienced and educated staff stands ready to configure an innovative POS and overall retail solution for any store or chain.

D-Innovators, a Microsoft Certified Partner will provide your organization with:

- Innovative solutions tailored to your business and specifically targeted to your customers needs
- Inventive new ways to access and harness your enterprise information assets
- Focused dependable support as your needs change and your business grows

Let's take the next steps...

Microsoft Business Solutions Retail Management System has the power to save steps in nearly every area of your business. Its technology has been customized to thousands of retail chains and stores on five continents. It can be interfaced to other Microsoft business solutions, third-party products, the Internet, credit-card authorization and wireless solutions.

Where, in your business, are unnecessary steps or dollars being spent? How could better knowledge of your customers' buying habits increase revenues? What must staff and managers know to serve customers better and make faster, smarter business decisions?

Knowing this information will help D-Innovators define the technology that your business needs, and to prepare an accurate proposal. Let's take these next steps so D-Innovators and Microsoft Retail Management System can help you run and expand your business the way you've always wanted to.